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SUMMARY

ANALISIS DAN PERANCANGAN SISTEM INFORMASI PENJUALAN DI PERUSAHAAN ROTI MORIN

ANALYZING AND DESIGNING A SALES INFORMATION SYSTEM IN MORIN BAKERY COMPANY

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Subject : Manajemen penjualan, Manajemen informasi

Subject Alt : Information Resources Management

Keyword : : sistem informasi penjualan ; sistem penjualan terintegrasi ; sistem akuntansi penjualan

Description :

Perusahaan roti Morin merupakan salah satu produsen roti yang sedang berkembang dan berpusat di daerah Surabaya Barat. Dalam usaha pengembangan perusahaan serta untuk mengantisipasi dampak dan menghadapi persaingan yang ada, maka perusahaan perlu meningkatkan pelayanan kepada konsumen, antara lain melalui pelayanan yang ramah dan cepat, penanganan pesanan secara tepat waktu, penjualan dengan harga yang pantas, maupun penyediaan produk-produk ‘fresh from the oven’ yang sesuai dengan permintaan mayoritas pelanggan. Untuk mendukung usaha pengembangan tersebut, perusahaan memerlukan suatu sistem yang dapat membantu menangani proses bisnis perusahaan dalam hal pembukuan akuntansi yang termasuk perhitungan biaya maupun pendapatan, perencanaan produksi, penanganan pesanan dan penanganan persediaan. Penelitian ini dilakukan untuk menganalisis suatu sistem yang sesuai untuk diterapkan pada perusahaan roti ini dan dilaksanakan melalui tiga tahap yaitu tahap observasi, tahap analisis sistem, dan tahap desain sistem. Hasil dari penelitian ini adalah suatu rancangan sistem informasi terintegrasi antara bagian-bagian terpenting perusahaan yang akan mempermudah dan memperjelas tugas dan tanggung jawab masing-masing bagian tersebut. Rancangan sistem informasi yang dihasilkan berupa desain data flow diagram (DFD), desain entity relationship diagram (ERD), desain user interface dan desain infrastruktur.

Description Alt:

Morin Bakery company is one of the developing bakery company in West Surabaya. In its efforts to develop this company and to anticipate the cause and effect of the competition, the company need to give better services to its customers, e.g. fast and friendly services, on time handling of the order, reasonable price, and always serve the fresh from the oven products as customer’s needs. To support those development efforts, company needs a system which able to handle the company’s business process for accounting, cost and revenue calculation, production planning, order handling and inventory control. This main purpose of this observation is to analyze a system which suit to this company. This observation has three steps, as follows: observation, analyzing the system, and designing the system. This research will results an integrated information system design which integrated many important department in the company. The information system design results data flow diagram design, entity relationship diagram design, user interface design and infrastructure design.

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Thank You,

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