DETERMINATION RENTAL TARIFF AND LEVY OF MARKET IN THE TANAH LAUT DISTRICT OF SOUTH KALIMANTAN PROVINCE

Name : Sri Hadi  
NIM : 3109207712  
Supervisors : Ir. I Putu Artama Wiguna, MT., Ph.D  
Christiono Utomo, ST., MT., Ph.D

In 2010, there are nine public traditional markets that spread over 11 districts at Tanah Laut Regency. Lack of funds may cause a lack of optimization of asset markets. It is the reason for effort to increase revenue. This study aims to determine rental rates and fees that can meet the operational and maintenance cost also consider the user/community. Analysis of cost approach and demand curve are used for determining the tariff. Cost approach is calculated based or accounting method that come from financial statements. A linear regression analysis is obtained to find the marginal approach of tariff. The result of each tariff is: for the market district including the store is Rp.31,319.00, kiosk is Rp.26,005.00, shop is Rp.24,127.00, lot is Rp.18,958.00. While for the market sub-district including the store is Rp.8,683.00, kiosk is Rp.7,069.00, shelter lot is Rp.6,416.00, lots of land market is Rp.2,347.00

Key words: cost, demand curve, market, rental tariff, traditional market
Halaman ini sengaja dikosongkan