CONCEPT OF ORDERING UDAYANA DISTRICT AS CITY RECREATION AREA IN MATARAM

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ABSTRACT

Acceleration of regional economy development can be done through management of natural resources potential or availability of built environment. The potential which is had of district can be developed through tourism sector and is expected became income sources. In relation with tourism, Mataram has many potentials that can be developed. One of that is Udayana district where located in the heart of Mataram. Now, Udayana district has function as recreation place, however that function seems in insufficient of maximal appearance. This district still has possibility to be developed as one of recreation area. The objective of research is to identify factors unoptimalized of district ordering, to identify factors that influence of ordering Udayana as city recreation area and formulation of ordering concept of Udayana district.

This research is using qualitative research, qualitative research can reveal field fact and can be integrated also has capacity to understanding systematically and flexible in procedure. Factors unoptimalized of district ordering and factors that influence of ordering Udayana as city recreation area analyzed by Delphi analysis. Formulation of ordering concept used data triangulation

The result of this research is concept of ordering Udayana district as city recreation area in Mataram.

Keyword : Area potential, recreation place, unoptimalized of district ordering, ordering factors and ordering concept of Udayana area.