SURAMADU FOOT BRIDGE AREA IN MADURA

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ABSTRACT

Suramadu bridge opens access from Surabaya to Madura as the largest city in East Java Province. Thus bringing a considerable impact on the economic development on the island of Madura especially Bangkalan, which is the gate of the circulation of commodities in the island of Madura. Bangkalan economic development and the other islands in the island of Madura is predicted to become more open and improved. Tourism sector is believed to be the one driving the economy of Madura Island after the Suramadu Bridge. The existence of Suramadu bridge itself became an attraction for people outside the island of Madura to visit it. Therefore it needs to be made a tourism design to accommodate and facilitate tourism activities that occur.

Theory used in this study are theory of urban design, image of madurese culture, theory of waterfront city, and the tourism. The study using qualitative descriptive method, and then Focus Group discussion, the conclusion to get a final concept is used by triangulation techniques. The triangulation techniques are policy studies conclusions, observation existing condition and Focus Group discussion.

The design of potential tourism area observe the potential existing, utilizing local neighborhoods and communities, highlighting the uniqueness of each culture as a major tourist attraction, an increase in local economies through the provision of industrial houses and the art market. The uniqueness of that area are the existing fishing village, boat building area for the Village of Desa Sukolilo Barat, and the readjustment of settlement for Desa Pangpong in accordance with taneyan lanjang.

Key words: urban area, tourism, Kaki Jembatan Suramadu, madura tradition