EFFECT OF LEADERSHIP STYLE AND ORGANIZATIONAL COMMITMENT TO WORK IN A CULTURE OF INCREASING PRODUCTIVITY

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ABSTRACT

In this study discusses how far the relationship variables of leadership style, organizational commitment to the effective use of culture as an effort to increase labor productivity at the Dinas PU CK & TR. Explanatory research is research that uses the approach based on a questionnaire with each hypothesis (H1, H2, H3, H4, H5, H6). After grouping the data based on individual characteristics of respondents, the data processing performed by using SmartPLS. Based on the results of running the data, found that leadership style does not significantly influence the work culture, organizational commitment and work culture was also no significant effect on labor productivity, but from the output of the data found that leadership styles have a significant effect on labor productivity, as well as the relationship between leadership style (gy) to organizational commitment (kom) gives the value of the parameter estimates significant at the 0.958 and 0.05, so the leadership style variables significantly influence organizational commitment.

Key word: Leadership Style, Organizational Commitment, Work Culture, Work Productivity, Individual Characteristics, SmartPLS
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