DIRECTION to UTILIZE CULTURAL HERITAGE AREA in GRESIK OLD TOWN

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ABSTRACT

Gresik Old Town is known to have a high historical value. This area has been through many historical periods: Majapahit era, Walisongo era, and the Dutch colonial era. It has left many traces such as government buildings, shop houses, railway station and others. Its high historical value and great potential that can be developed cannot guarantee that the Old Town Area can avoid the decline of utilization. Degradation of use occurred in old buildings in the Gresik Old Town. Ninety five (95) of two hundreds ninety seven (297) old buildings collected, are recorded into the category of low utilization conditions. It means, 31.99% of all old buildings collected, became obsolescence. Frequency of social activity has been decreased and a number of household industries stop their production activities. An effort is needed to revive the area with raised activity of the region both routine activities and periodicals. The rise of the activity area is expected to be the trigger to make the Old City Gresik re-used optimally.

This research aims to develop a direction of Heritage Areas utilization in Gresik Old Town. The objective of this study is to determine the cause of the decline in the utilization of the Gresik Old Town, prepare regional typology based on causal factors, and formulate direction on the utilization of the Heritage Area of Gresik Old Town. The method used in this research is descriptive qualitative, Delphi, and scoring (standardized data).

The result of this research is the direction of historical area utilization that is focused on areas with low utilization levels which are area 3 (Kebungson) and area 4 (Bedilan). Area 3 (Kebungson) is directed to be used as a center for the production of kopiiah and area 4 (Bedilan) is directed to be used as a Gresik culinary center (specifically Krawu rice, Roomo rice, and Menir rice).

Keywords: heritage, utilization of Gresik Old Town district
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