

# STUDY OF INCOME POTENTIAL PARKING IN HULU SUNGAI TENGAH REGENCY

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## ABSTRACK

Total income that earned by govermenet as real income from parking sector suspected inconsistent with the fact in field. This thingcan be observed from the data Department of transportation about target and realisation each years is defferent. Beside that, still supected too theres parking spots in Hulu Sungai Tengah Regency that have not been registered or identified Departement of Transportation of Hulu Sungai Tengah Recency goverment. Need some research about potential income from parking sector.

Primary data collection is done at all points of the existing parking in Hulu Sungai Tengah, as many as 43 locations parking spot, surveys done by recording the license plates of vehicles at every 10 minutes interval for on-street parking, and recording number plates of vehicles entering and leaving parking area for off street parking. While the secondary data from relevant local regulations applicable parking rates.

From the analysis and discussion of the results obtained that recorded by the Department of Transportation Hulu Sungai Tengah regency. The income potential of on street parking each meter of parking length is Rp.7.900, - per day for cars and Rp. 4.500,- per day for motorcycle, while for off street parking is Rp. 8.700, - per day for car, and Rp. 17.000, - per day for motorcycle. Furthermore, The income potential on street parking each meter of parking length to locations that are not recorded by the Department of Transportation Hulu Sungai Tengah Regency is Rp. 6.600, - per day for on-street parking to the type of motorcycle, while for off street parking is Rp. 1.500, - per day for car, and Rp. 8,400, - per day for motorcycle.

**Key Words:** *on street parking, off street parking, parking spot, income potential of parking sector*