THE FACTORS AFFECTING THE USEFULNESS OF JAMKESMAS POLICY THAT HEALTH OFFICERS FEELS

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Abstract

Health is one of society's welfare instrument indicator due to importance of health for human being's life. Government is trying to fulfill the basic rights of all citizens, including the poor to get health services through Jamkesmas program. JAMKESMAS is a health insurance program for the poor. Analysis of the influence factors on the perceived usefulness JAMKESMAS policy to health workers using Ordinal logistic regression method. The data used are as many as 54 data sourced from the Badan Penelitian Pembangunan dan Kesehatan (BALITBANKES) based on the results of a survey entitled "Analysis of Policy Implications of Jaminan Kesehatan Masyarakat Organisation (JAMKESMAS) for the poor by the City and Regional Government". The analysis result showed that kind of officer factor and service quality effect the usefulness of JAMKESMAS policy that health workers perceived but factors that give effect contribution is kind of officers who work in the field of medical personnel and others who feel a slight increase in quality of service.

Keywords : JAMKESMAS, Ordinal Logistic Regression, Health Officer.
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