BINARY LOGISTIC REGRESSION ANALYSIS
CONCERNING ON ITS GRADUATED STUDENT’S INTEREST FOR BEING JOB CREATOR

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Abstract

Indonesian is a country which has the fourth highest population density in the world after the United States, according to the International Data Base (IDB). However, of the total population is merely 1.56% who become entrepreneurs. The percentage does not meet ideal that is 2% so higher education along with ITS help the Government plays an active role in changing the mindset of students from a job seeker to job creator. Based on these references, researchers want to find out the characteristics of ITS graduated student’s interest for being job creator using descriptive statistics analysis. In addition, researchers want to analyze the factors which influence significantly to ITS graduated student’s interest as a job creator using a binary logistic regression analysis. Results of the analysis suggest that 85% of the ITS graduated student’s interest for being job creator. Factors that affect the interests of ITS graduates as job creators are gender and GPA.

Keyword : Job Creator, Interest, ITS Graduated Student’s, Binary Logistic Regression, Factors Influence