ABSTRACT

TITLE : Sekolah Tinggi Seni Fotografi
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In Indonesia (so far) the high school context in journalism only as a place to shelter activities in it without supported with architectural touches. From this, came an idea to give more value to the high school where the art of photography design process is carried out through two approaches. There are the function and the architectural.

Photography Art College is a private educational institution whose existence as a professional photographer creator. Teach according to the talent and skill is the science of photography. In terms of architectural, high school is not just a shelter the educational activities, but also as a means of photographic objects. Especially in the field of architectural photography.

The theme chosen is Brightness and Contrast. This theme selection process is to look at the needs of a photographer, especially concerning the sensitivity to color, texture and composition. Expected with the chosen theme, students or the photographer can always reminded of the importance of the balance between Brightness and Contrast.