DESIGNING VISUAL BOOK of
HERITAGE BUILDING OF SURABAYA

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Abstract

As part of the cultural wealth, the object - the object is not only cultural conservation should be protected, but also think about the future preservation efforts. So far, it's no secret that public awareness of the cultural heritage and objects - archaeological objects so low. Many buildings - historic buildings damaged or stolen content, not a few are building a neglected cultural conservation, and even dismantled replaced bangunna office, home or a new shopping center is a modern and luxurious - but ironically it betrayed the roots of its history.

In big cities such as Surabaya, recognized or not an object - the object of cultural conservation is often prone to change, even vulnerable displaced because of the lack of public awareness, intervention and lack of commercial power of funding and lack of consistency in the government's attitude to protect objects - objects that have cultural conservation. As the city a thriving metropolis, Surabaya in 5 - 10 years past not only sparkle and appear more modern, but also more uniform: as - though no more specificity and historical roots of the remaining slow, but certain things - things that cultural conservation should be protected from displaced and the area should be preserved as peruntukannya cultural area, it was no longer sterile from the influence of commercial forces. To prevent the
existence of objects of cultural reserves could remain stable and adapted to the progress and benefits for the urban community, it is very necessary concern and commitment of the government of Surabaya in particular and society in protecting and preserving the buildings come - the cultural conservation of the building.

To introduce a culture of, book is the perfect medium. The book has a character is eternal and inedible era, one benefit of the book is that it can tell us about the past. The book can also teach the discoveries made by experts in the past. The book is a collection of books with a specific topic as an important event such as history or a culture is valuable to be known by the public and also functioned as a book to be stored in a long time. Therefore, to introduce to the public on Heritage Buildings, the media used is Book Collection.

The design of this book is aimed at the general public, as well as practitioners of architecture, the building developer, and investor, which through the design of the book is trying instilled the values that can help your audience to know the history of the city of Surabaya as a hero and the elements that build it. Elements that are referred to here is the old buildings that have historical links with the city of Surabaya. Hopefully, through this way will arise a sense of belong on the inside of the audience to the buildings heritage, as well as insights about the history and will increase awareness of their historical will evolve so that they do not live as a generation of cultural anomaly. And with the book that includes about historic buildings, the public likely will be out for little by little moving part to preserve cultural conservation Surabaya.

**Keywords: Heritage Buildings and Book Collection.**