Desain Interior *Java Fitness club* Dengan Konsep Modern Natural yang Maskulin

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**ABSTRACT**

Lifestyle changes of modern society on heathy life, become one of interesting issue nowadays. Keeping healthiness with exercise – physical exercise, becoming a routne daily activities for the society whom aware on their haALTHINESS. In addition, for people who works in the big city to keep their healthy, and take a rest, doing exercise for relaxing after work at the office. That is why, physical exercise done by urban society to keep their healthiness, including people who works there. Even now, working out – physical exercise to build their body becoming more athletic, is the main purpose for best part of urban society.

Fitness club, is a place which have equipments to do physical exercise as tools to keep healthiness. *Java Fitness Club* is a one of fitness club in Surabaya which have equipments to working out.

In a fitness club, equipments to working out, have its special place, called exercise room. In the *Java Fitness Club’s* exercise room, willing to have masculine character in it, whitout ignore female consumer side, and have modern natural nuance,
as a concept, to reflect modern urban society spirit, with refreshing natural nuance. To get the data for final assignment report, direct observation have done in Java Fitness Club, and then analysed the data to get optimum solution.

Keyword: healthiness, fitness club, masculine, modern-natural