SAFETY DRIVING GUIDANCE BOOKS DESIGN FOR 16-18 YEARS TEENAGERS

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ABSTRACT

Traffic accidents among juvenile has increased, the lack of knowledge becomes the trigger of the accidents. Teenage are novice drivers who are less experience and knowledge to anticipate every situation that occurs traffic on the highway. The number of major casualties among teenagers and the large social and economic losses caused by road accidents, are made the urgent needs to build the safety culture of the street (road safety culture) in Indonesia, various programs and dissemination efforts have been made to reduce its high accident rate, one of these efforts is the introduction of safety driving.

Lack of knowledge among the teen are the phenomenon that encourage writers to try to make a book that can provide knowledge for teens about safe driving at highway street. The author is supported by the traffic police forces trying to providing materials about driving on the highway which is adjusted for teenagers, so it is easy to understand by teenagers.

With this design it is expected to help youth to gain knowledge about driving safely and comfortably. Driving safely and comfortably is one of much effort to reduce accidents.

Keyword : Guide book, safety driving, share and learn