DESIGN OF WAYANG SUKET VISUAL BOOK AS A WAYANG SUKET'S DOCUMENTATION MEDIA IN EAST JAVA

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Wayang Suket is an original Indonesian art. Today's Puppet art began shifting by modern cultures, and this also affected the Puppet art. This was confirmed by mapping results of the East Javanese art is almost extinct by the Arts Council of East Java (Dewan Kesenian Jawa Timur).

The design of this media aimed at increasing Indonesian public interest in general and Surabaya in particular to understand the art of Wayang Suket, creating a positive impact of increasing public enthusiasm for the art of puppets, can trigger a puppet art conservation, and can lead to the preservation of the puppet arts in independent society. While the problem faced is how to design a book of Wayang Suket visual art that serves as a documentation media of Wayang Suket in East Java. Initial method is to research the public's knowledge about the art of Wayang Suket. From existing, USP, characteristics and target segments of the obtained visualization concept. The realization of this research and design is a visual book in accordance with the keyword "Understanding and Maintain the Cultural Heritage" in an image and graphic style of the whole.

Keywords: conservation, understanding, and grass character.