ABSTRACT

Company cope to increase its performance and get advantage of matching with the one which wanted, and one of the way of the gone through by improving company productivity. To increase productivity require to be done by measurement of productivity representing step early to get picture how condition of company productivity.
To know the condition of company productivity by doing measurement of productivity and know advantage of company which in fact can know by using method of APC (American Productivity Center). At this measurement is done at labour input, material, energy, total input and capital and result of from the measurement analysed done by weight to know factors which cause company productivity decrease with method of AHP by using Expert Choice software.
From result of research which has done, known that labour productivity, energy of increase of productivity compared to elementary period. Material input and natural capital of fluctuation but tending to is downhill. For capital not to be done by furthermore research because limitation of data, factors which cause material productivity decrease is the quality of material with weight 1,036, overdue material with weight 0,1471, Difference calculate with ordered with coming weight 0,291 material of barren with weight 0,201. known of factors cause of productivity hence can give input at company to increase its company.

Keyword: APC (American Productivity Center), AHP (Analytical Hierarchy Process)