ABSTRACT

PT.X is a Cigarets Paper Manufacturing Company. Each of the activity chain must have “Value” for the stakeholder’s satisfaction. The research’s aim is to increase the value added in the value chain phases in PT.X with lean thinking and time based competition methods. From the efforts that has been done to increase value added in the value chain phases using lean thinking and time based competition, the value added increased 0,16% and decreased total lead time about 10,61% from 11,72 days to 10,47 days.

Keyword: value added, value chain, lean thinking, time-based competition.