EVALUATION OF POLICY IMPACT IN GENERATING WORK FIELD AND BUSINESS OPPORTUNITY IN AUTOMOTIVE COMPONENT SENTRA SME AT WARU SIDOARJO USING REGULATION MAPPING (REGMAP) TOOLS

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Abstrak

Unemployment is one of the problems in developing countries are difficult to overcome, including Indonesia. Cause of this problem is the lack of job fields and business opportunities. Many aspect cause the lack of employment and business opportunities, as an example is aspects government policy.

In this research, evaluation of policy impact in generating work field and business opportunity is conducted using Regulation Mapping (RegMap) tools. The purpose of this evaluation is to determine whether this policy is good and support the creation of employment and business opportunities.

From the results of this research, the most influential variables for job creation and business opportunities are variable legality of their operations. This policies, which are evaluated with RegMAp is already quite good and supports the creation of employment and business opportunities. Although the legality of the policy has been quite good, but it needs to be improved in accordance with the categories statement and supporting criteria from RegMap.

Keywords : Job Creation, Business Opportunity, Regulation Mapping (RegMap)