PERFORMANCE MEASUREMENT IN CITRA BUNGA PERSADA (CBP) LTD USING THE INTEGRATED PERFORMANCE MEASUREMENT SYSTEMS (IPMS) METHOD

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Abstract

Traditional performance measurement which tends to prioritize the measurement of financial performance is considered less indicates the existence of many problems, not able to describe the real condition of the company. Therefore, needs to consider to measure their performance with effective methods, efficient, tested and can cover all the aspects of the company.

Integrated performance measurement systems (IPMS) is one method of performance measurement that aims to describe the performance measurement system in the proper sense, in the form of integration, as effectively and efficiently as possible.

Based on research that has been conducted, identified as many as 17 key performance indicators are then grouped into five kinds of criteria, these criteria include: customer, employees, investors, suppliers, and communities and based on the index value of 0.750 OMAX the company's performance has not reached the target as expected and should be improved

Keywords: Integrated Performance Measurement systems, Key Performance Indicators, OMAX, performance measurement.
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