ABSTRACT

Title: Surabaya Fashion Park
Theme: Glamour
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Surabaya can be said as the second largest city after Jakarta, where the government center and business center in the east Java city. Towns that have a high historical value and a strategic location, making the bustling city of Surabaya and solid by people, all people from any social class in this city. As a big city, of course, the city is in great demand notabennya businessmen who are the people with high social status. This causes branded merchandise from inside or outside the country can be found in this city, because it can be said of these items in great demand by people with high social status.

A trend is always created by the world's fashion center, but did not deny the second largest city Surabaya in Indonesia did not refuse the entry of a new trend. Hence the need for a container which is referred to accommodate all forms relating to fashion, which of course demanded by the enthusiast fashion Surabaya, especially the middle-upper class. Surabaya, which was moving toward the west, where the region is a business center that is being developed, it is also the residence of the socialite Surabaya. It is time for fashion park built in Surabaya, as a vessel to accommodate the aspirations of the fashion enthusiast.