ABSTRACT

Judul : Celebes Channel Television

STASIUN TELEVISI SWASTA MAKASSAR

Tema : SINYAL

Pembimbing : Irvansyah, ST. MT

The development of modern era that brought us all as a society to continue to be active in seeking information. Means of print and electronic information such as newspapers, magazines, tabloids, radio, television, telephone that increasingly widespread in the midst of a society to provide a way to get information channeled. This indicates that the community needs the latest information faster, precise, accurate and reliable increase. Not only news information, but also entertainment information, education and culture.

Presence of a new private television station in Makassar is expected to show impressions that are more useful, informative, educational, communicative and entertaining a higher quality, so improving the living conditions of Makassar city communities that will impact the city is also one with more potential for introducing cultural and natural owned by South Sulawesi, Indonesia in particular.

Key Words : Private Television Station, Local Private, Signal, Makassar