Abstract

Biology is a subject of science which is very important for humans, in Indonesia this knowledge began to be taught at secondary school level (junior high). Biology studying everything about living things on earth. This subject is studying about living thing from the cell systems up to anatomies of the living. Current teaching method of biology still use the conventional way where's found to be unattractive for students. For that there's a need to create media that able to make students interested in studying biology, one of which is a educational comics whose liked among students and has been widely used in developed countries like Japan and America.

The aim of this scheme is to facilitate students in learning biology. With the approach of Visual Communication Design disciplines this educational comic media is expected to increase students' interest and understanding of the subject matter of Biology. The subject which is considered to be difficult for junior high school students is the “Classification of Living Things” chapter.

This comics were purposed to create, comic as an effective and likeable media for the students, and make it as supportive features for biology.

Keyword: biology, junior high school, plant classification, science comic