ABSTRACT

Gift shop and cafe is a public area used by consumers to search for needed goods or prizes as well as cafe that serves as a place to hang-out. Quintqueen Gift Shop and Cafe is located in Surabaya Juanda. Location Quintqueen Gift Shop and Cafe was rated quite strategic views from its location in the area around the Juanda Airport in Surabaya and easy access pass. Based on comparative studies can be inferred that the gift shop and cafe in Indonesia have been quite sufficient in terms of comprehensiveness, sophistication and facility design concepts interesting enough space.

The atmosphere created is that applying modern natural materials, colors and natural elements of the modern aesthetic. Modern natural material is material that is processed by the manufacturing process and combined with material from natural or modern materials that mimic the texture and the texture of her motives and motives of natural materials (wood, bamboo, natural stone, etc.). Modern natural colors are the applications of modern colors like white, black and monochromatic colors, with natural color is the color of which was adapted from nature (wood, soil, water, etc.). Aesthetic elements that contain natural elements used in modern interior and architecture Quintqueen Gift Shop and Cafe. The aesthetic elements misalanya paintings, candles, flowers, artwork made from modern natural materials (bamboo, rocks, glass, metal, plastic, etc.), and ornaments.

Keyword : Gift Shop, Cafe, Modern Natural.