ABSTRACT

This report contains general facility for commercial purposes, namely salon and body treatments. The subjects studied were Nuurise and Beauty Salon. While the comparison object of Rumah Cantik Citra Surabaya and Martha Tilaar Day Spa Surabaya.

Nuurise and Beauty Salon is one place body treatment and hair care for women in Sidoarjo, property managers want to add salon and change the goal of becoming a salon and body treatments for men in urban areas.

Nuurise Salon and Reflexology is a brand new branch of Nuurise and Beauty Salon which will be reviewed in this report, the identity and characteristics and activity-based salon needs of their users, and reflexology salon interior design is an urban theme with modern design and urban design. Nuurise Salon and Reflexology strived to provide the best servant for the visitors. With a simple character, masculine, elegant, relaxing, and energizing it can support this design theme.

Treatment from head to toe and reflexology for men is different, with supporting facilities such care can become a commercial enterprise with a promising prospect. Nuurise Salon and Reflexology will be supported with several facility such as Convenient Shop and Mini Café-bar as a means to complement the consumers' needs before, during, or after treatment, it is rarely found in salons and other body care.

Premises urban themes, design development Nuurise Salon and Reflexology bring a different atmosphere. Urban concept creates a strong but relaxed atmosphere. This design is rich geometric shape and warm and dominant colors.

The report is expected to realize the interior Nuurise Salon and Reflexology interesting, different and fulfill all the functions and needs. Whether it's the desire of managers, staff and visitors. And also can provide comfort to officers and staff, so that later created an appreciation of the users room.

Keyword: salons and reflexology, man, relaxation, urban