ABSTRACT

Currently the competition in the business world in Indonesia has experienced developments, one of which is the field of culinary business which has started to official recognition by community. With this many owners of restaurants that present characteristics and an assortment of restaurant concepts, they also create a feature or advantage dining at home with the intention that these restaurants will always remember and make people eager to come back to the restaurant.

At restaurants, and fishing ponds ditalangagung this poor tegaron presents a multifunctional place so that consumers can do other activities and enjoy other things besides eating. To achieve this objective observation of visitors and employees about the activities and atmosphere desired, as well as observations in-house dining restaurant the other as a comparison. It also made reference data acquisition through books, tabloids, and also browsing. The goal is to make the restaurant not only serves as eating places but consumers can also do other activities such as fishing and conduct tours of freshwater fauna.

The main result is the processing of material on the walls, the floor element supporting the building and the interior and showing the procedure pecahayaan atmosphere warm and friendly so as to create a different atmosphere that attracts consumer attention.