DESIGNING VISUAL BOOK OF
MAKING TRADITIONAL TOYS FOR CHILDREN

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ABSTRACT

Folk toys or traditional toys are a toy that exists from the ancient time which is now being conserved from time to time and derived from the parents to their children. A long time ago, traditional toy used to be made by parents to lure children so they have an interest to learn things. Through toys, parents have a medium to communicate with children to teach them about the philosophy of life, teach them about religion, about daily life, and delivered what they believed in.

Childhood is a phase of life where a man began to learn, to grow and develop. At this phase, parents have to be full participating to choose what good things to give to their children, and what's not. In this phase, a child begins to learn to communicate, interact with their surrounding, encounter, accept and try to solve a problem or conflict, practicing their balance, practicing their motor nerves, language training, skills, and more.

Designing Visual Book of Making the Traditional Toys for Children has a goal as a good medium for children to be creative, to practice their motoric nerves, to be a good discourse for the children as well as a medium for parents to nostalgic with the traditional toys.