Abstract

Food and Beverage business in one that dominates the response and many have positive market, food and beverage that have a good opportunity and a lot of people looking for it, one of the choice is coffee shop. Surabaya have a good potential to make a coffee shop, this also support with the consumptive behavior of the community, that was a value added for the coffee shop marketing.

Trans coffee company under the Trans Corp company saw this as a good developing for the international franchise coffee shop in Surabaya, namely The Coffee Bean and Tea Leaf. A franchise that begin to start in Indonesia since 1998.

The problem that exist in the current are, mostly coffee shop in Indonesia and Surabaya are located in office complex or in shopping complex, so that the ambience that we get it just a coffee shop for drink the coffee. And in the current time, the interior design for the The Coffee Bean out late are equal in around the world, so that there is no harmony between the interior and the surroundings.

At this End Task will be about the building materials and lighting at the coffee bean and tea leaf design. The theme for the design are wood house nuance. The applications are cover 3 area which are: service area, smoking area, and nonsmoking area. For the service area used the element of wood and nature stone, at smoking area the concept is open space with folding door glass, with fixed use the element of wood and nature stone, for the nonsmoking area the concept are enclosed space with the light trough in the interior fully with use the glass element, wood, and nature stone. The data that obtained are the survey result, and study literature that support research material, and processed to identify with and analyze the result and concept that underline a thought on the design of The Coffee Bean and Tea Leaf.

Expected from the end of the task the writer can get knowledge about nature material that already available, and more explore about modern natural interior design.

keyword : coffee shop, wood house, modern tropical, Surabaya.