

## **The Development Agroindustry Area Based On The Region Commodities Bangkalan**

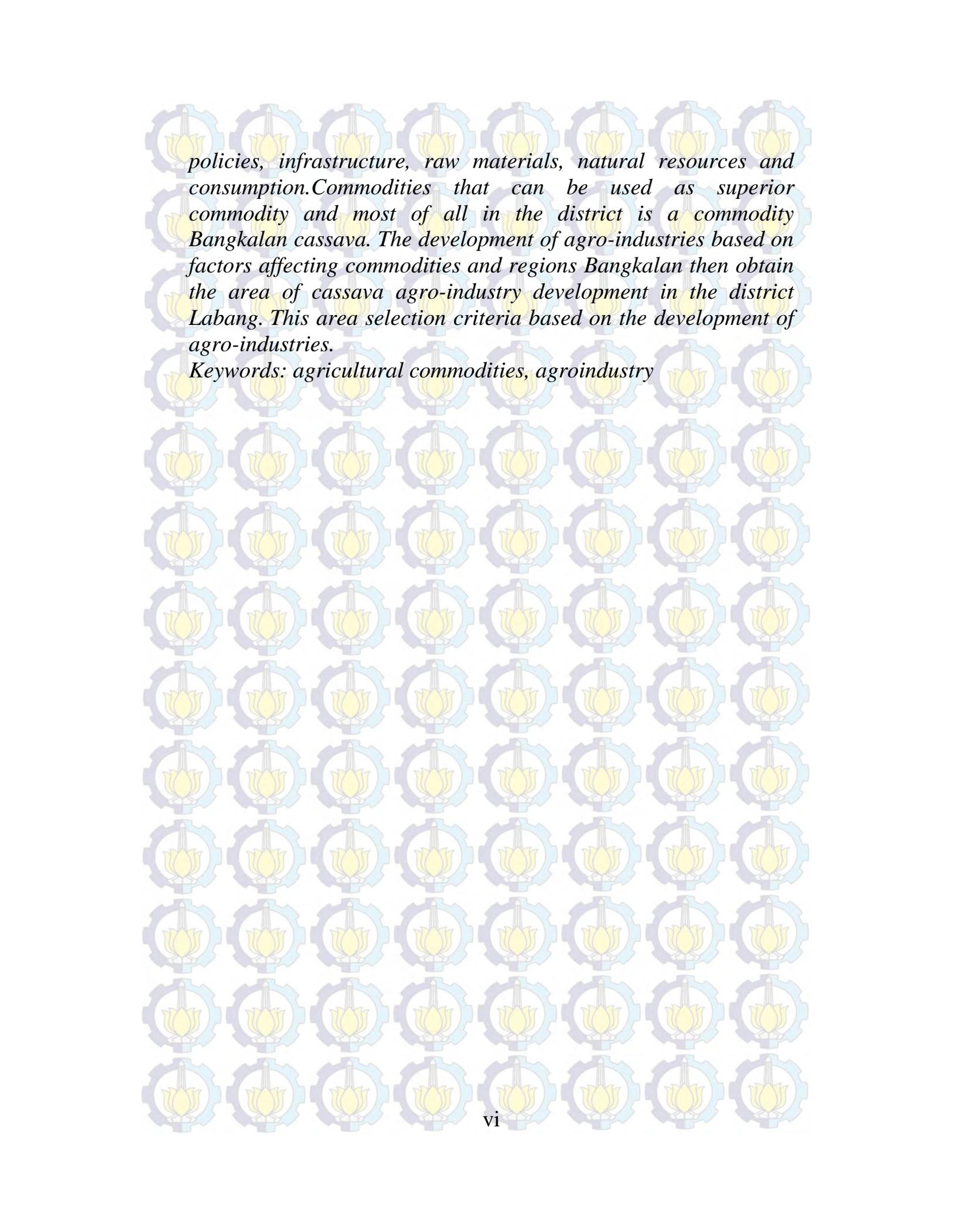
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### ***Abstract***

*Bangkalan is one of regencies in East Java that has the potential territory of the other was agriculture, the potential is untapped belum maximum. Bangkalan District is directed to industrial development, while still based on agriculture, This means that the agricultural sector (in the sense area) remains the main sector, supported by the industrial sector as a sector that is expected to spur regional development process. There is the potential for superior commodity in the Regency Bangkalan potential for development of agro-industry based on competitive commodities. The absence of direction on the development of agro industry area makes a lot of agro-industry activities in the District Bangkalan did not develop. With Adaiyah problems it is done with the goal of developing research area based agroindustrial commodities Bangkalan.*

*The analytical method used in this study is identify the factors that influence the development of agro-industries using descriptive analysis method. The determination of potential commodities is also done with descriptive-quantitative analysis, but uses the calculation of LQ and shift share analysis of the pattern other than that used in marketing to know where the product is sejauh marketed. Once you know the marketing is done to determine the pattern of regional agro-industry development in Bangkalan.*

*Based on the analysis we found five factors that influence the development of agro-industry areas such as government*



*policies, infrastructure, raw materials, natural resources and consumption. Commodities that can be used as superior commodity and most of all in the district is a commodity Bangkalan cassava. The development of agro-industries based on factors affecting commodities and regions Bangkalan then obtain the area of cassava agro-industry development in the district Labang. This area selection criteria based on the development of agro-industries.*

*Keywords: agricultural commodities, agroindustry*