IMPLEMENTATION OF MASHUP TECHNOLOGY ON MOBILE TOURISM APPLICATION NUSANTARA VIEW: CULINARY MODULE

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Abstract

Nowadays, anyone wants practical equipment which can cover all their needs wherever and for whatever. Economically, including without prejudice to the functionality expected to provide appropriate information to the user. This was also true for the tourism sector; how a tourist could get access to information easily and accurately without spending much money and time.

One of the required information is tourism supporting places, which in this case referred to as the culinary sector. The presence of information about this sector supports more decent places to be visited and be considered for the tourists in deciding whether to visit or not. GPS and Cell ID technology can be used in providing such information, although there are differences between them.

Nusantara View is an integrated application that displays the complete data of tourism places such as location maps, transportation maps, videos, photos, attractive comments of tourist, and so forth. By adding the use of technology, Cell ID or GPS, this application is expected to be more perfect that support access from mobile devices like mobile phones, PDAs or smartphones. Support for mobile devices will focus on the
management of culinary information, where users can send information along with the food menu, edit the information, or search for information.

Keywords: GPS, Cell ID, Mobile Tools, Culinary, NusantaraView.