An integrated index to evaluate recreational beach was designed using descriptive beach index (BI), knowledge index (KI), and monetary index (MI). This Index was applied in three beach with similar physiographic features, but economically and socio–culturally different (Kenjeran Beach, Surabaya; Delegan Beach, Gresik; and Wisata Bahari Lamongan, Lamongan). According to the evaluation index, Wisata Bahari Lamongan was the best beach, having high value rating BI and KI, with medium MI value, followed by Kenjeran beach which has medium value, on BI, KI, and MI. Poorly developed beach is a Delegan beach, with mean of index value of BI, KI, and MI are lowest than the two others. The most influence factor in beach index evaluation is the availability of infrastructure (public service) as shows in beach index factor. Evaluation index can be used as comparison among recreational beach also as evaluation to rehabilitate recreational beach.

Keywords: evaluation index, recreational beach, kenjeran, delegan, wbl