ONE STOP INTERIOR DESIGN FASHION 'Angge - Angge' CENTER SURABAYA
FASHION WITH CHIC MODERN style.

ABSTRACT

Fashion is very close to everyday life. In this modern era, fashion continues to grow rapidly and become something that is not stopping for discussion. For fans of fashion to follow the latest fashion is a must for fashion regarded as self-identity. Considerable enthusiasm for the fashion look of the liveliness of fashion enthusiasts to attend activities related to fashion and follow the fashion trends that exist. Surabaya is a city renowned as the second largest city with a high potential business industry. And in this case, Surabaya container can be used in developing the fashion center. With the position the city as the business, delivering a major fashion to the industry, adjusted for the pleasure of society.

The problem of fashion in Surabaya lack the means to develop such fashion. Surabaya is only visible with a few shopping places, such as the Mall/boutiques, fashion schools and character of the atmosphere still look unisex. Lack of corporate visualization of fashion. Through analysis of existing fashion school and the comparative study of an equivalent product that will study the subject of the final draft.

The author tries to discuss the fashion center in Surabaya by looking at the comparison, as in Susan Budiarjo School, Arva School of Fashion as a school of fashion and Grand Indonesia in Jakarta as an area of boutiques and catwalk. The authors wish to examine the situation in the area of fashion is to try menyepadankan between one place and elsewhere. As a meeting point in the search for the standard design in fashion class Angge - Angge and other auxiliary spaces and show something new in the fashion center in Surabaya.

Collection methods used by researchers to collect data in the study were variable experiment with primary and secondary data collection. The primary data of field surveys, interviews and observation. Secondary data in the form of literature, websites, regulations, and standards.

The concept to be achieved from this final project is to create one-stop interior design fashion in Angge - Angge Fashion Center in Surabaya with a touch of style, Modern Chic. Interior design results in the form of creative work from an aesthetic transformation. The transformation is achieved from the basic analogy elements related to fashion. Structuring innovative zoning circulation in the interior through a systematic design flow that gives comfort to human activities in it.

Keywords: Interior Design, One Stop Fashion, Fashion Center, Angge - Angge, Modern Chic.