DESIGN OF STREET FURNITURE IN CITY PARK WITH LIFTING SPECIAL IDENTITY AND BEHAVIOR OF PONOROGO CITY

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ABSTRACT

Ponorogo city with the arts as well as cultural characteristic is one of the tourism potential of the pride of East Java, but this potential is not matched by the development of the concept to strengthen the identity that causes many began to forget the artistic heritage of the area. The new Indonesian society concerned and caring when the claims by the Malaysian state of art Reog lively lately.

One way of physical branding or through the promotion of a physical on street furniture is a medium that could be a reflection of the city's identity. Street furniture has a very significant role in forming the impression or the identity space. Through a disciplined approach to the science of Industrial Product Design, how to create public facilities which must still consider the functional aspects of the passing comfort, safety, cleanliness. Aesthetic and functional factors here is achieved by repetition of the forms module.

The end result of this research is the design of new street furniture that can meet the needs and respond to problems identified. With the new concept of form expected of visitors who come under the impression that much stronger would the city Ponorogo and can support the tourism sector.

Key Words : Simple, Traditional, Comfort, Fun