ABSTRACT

The interior design is one area of creative industrial design created by the arts that is enforced within the space of a building. Restaurant or restaurant is also one of the field working on interior design. In the present study puts Bernardi Resto as a study site because the Bernardi restaurant has a unique image in the eyes of the community by presenting a western-smelling foods so that consumers who feel it can immediately find out how high flavor presented in this restaurant.

Bernardi is a western restaurant western cuisine restaurant with fast food base. However, the room setup was so-so only the presence of the table where the reserve, adjacent tables and chairs, and decorations of ancient space Bernardi makes this restaurant looks like a regular restaurant. How to feel comfortable and feel the quality of western cuisine restaurant that continued use of arrangements such spaces in general.

To display the image as a western restaurant Bernardi by providing innovative design in the form of an open kitchen design or the open kitchen concept. Open kitchen concept is an innovation in order to bring the kitchen space in the middle of the main hall and serves as the main point in the room. With so consumers who come will instantly feel different sensations in the room with a kitchen where cooking fast food and food will be immediately presented with a fresh.

By finding a good design by applying the ease of circulation space in the presence of an open kitchen concept, of course, will give a new sensation in this western restaurant. In addition to facilitate the routine goes on inside the restaurant can also make an additional point as an attention getter with the open kitchen concept.

Key words: westerns, western restaurant and open kitchen