ABSTRACT

Object Name: TRANSCORP’S TV STATION IN SURABAYA

Theme: Diamond

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As the time changes rapidly, we as a society need to get more informations than we can get before. Now we can get that informations through many medias, from print media to electronic media such as newspaper, radio, telephone, television, tabloids, and the internet are present among the faster the user community to facilitate public in obtaining information. That medias can help the people not only in case to get fast, precise, accurate, and reliable informations but also entertainment, education, and culture. Transcorp as one of the best TV Station in Indonesia has been applied all that things on its programs on Trans TV and Trans7 very well.

The presence of TV Stations owned by Transcorp in Surabaya was expected to help headquarters of transcorp in Jakarta. Once, this Transcorp’s TV Station in Surabaya was expected not only to assist the central one in Jakarta and give more informations to the people of Surabaya, but also to promote Surabaya’s local cultures and entertainments throughout Indonesia.

Keywords: Television Station, TRANSCORP, diamond, Surabaya.