ABSTRACT

Title : Surabaya Cinema Centre
Theme : Accentuation of Light
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Entertainment is an important tool as a complement to the human need for the media to calm the mind from the routine activities performed in everyday life of each individual. And one of the entertainment that now is the world's growing film industry. So from this background that I took the title object Surabaya Cinema Center to accommodate the human need for entertainment, especially the people have an attraction about the film and make it not just entertainment but as a necessity. Therefore the initiative to bring a cinema complex center with opposite sign of the existence of a series of activities for lovers of film that not only makes the movie theater as a means to enjoy movies that are recreational, but also be appreciative and educative. With conveniently located in the Surabaya area which is a metropolitan city with a variety of lifestyles and individual work activities, supporting the Cinema Center area as a new icon only in the Surabaya area, which certainly has a high appeal for the search entertainment media on the sidelines of the fatigue daily activities. The concept is to be presented at the Cinema Center Surabaya object is not just a place to watch movies alone, but there is also a place that is instructive, galleries and the auditorium is a place for filmmakers to appreciate the self-young filmmakers to present their works of art. To complete other necessary requirements in line with the main activities undertaken within the building, it served well as the many supporting facilities as an alternative to the visitors to wait for movie or afterwards. Supporting facilities are intended, among others, Café, Digital Beat Store, Game Area and several places other support.