DESIGN TRAVEL SPORTS BAGS FOR DBL’S ATHLETE USING NUSANTARA CULTURE CONCEPT

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Abstract

Game sport is sport type which is most liked by various people. These days, besides football sport, sport basket nowadays more and more liked especially by young people or teenagers. It’s not just because its game, but also its lifestyle. It’s because of basket is sport which is near by once with the cultural element.

In East Java specially in Surabaya, nowadays a lot of popping out basket events which making Surabaya progressively strengthen x'self as direction of basket Indonesia. Thereby, it was indicated that world of Indonesia basket is expanding to go to toward which are positive and do not close the possibility to go to the phase ' Go International' by following foreign contest. From this situation, hence emerge the requirement for basketball player will with refer to the bag which can accomodate the its wafting goods that brought for a long journey which perhaps have to as according to fashion and lifestyle of a Indonesian basketball player and can mark that x'self is come from Indonesian or Surabaya especially remember the bag in Indonesia’s market and which is often used was bag which have small capacities and the design also was not specific.

from that condition, will creating a bag of travel sport for the player of basket Indonesia with the concept of ‘desain nusantara’ which later will be weared in event-event of contest basket which popular in this time, that is DBL. Method of data processing used by collecting all data needed by goodness from result survey, literature, last comparator data then analysed and adapted for by a scheme object.
From that process research, the result is the bag product for the player of basket in even DBL consisted of the especial bag, representing affiliation of bag of travel and sport bag, and then handbag for the saving of goods which in character need immediately, so that this bag can input into cabin. And the last is additional small bag, functioning for the saving of small goods which is also required immediately, like wallet, paspor, etc.

Key words: sport bag, needed, style