DEVELOPMENT OF SETTLEMENT AREA FOR LOWER MIDDLE INCOME COMMUNITY IN DRIYOREJO DISTRICT, GRESIK REGENCY

Name : Palupi Sri Narisywari  
NRP : 3607100050  
Department : Urban and Regional Planning  
Advisor : Dr. Ir. Rima Dewi S, MIP

Abstract

Driyorejo district is a potential area for housing development. It is supported by a strategic position as a buffer zone of the Surabaya City. However, a simple type of housing development in this region are not always successful to be settlements. This problem occurs because the construction of a simple type of housing for lower middle income community are not supported by good facilities to sustain a life, so the people is difficult to get facilities and city services. By knowing the preferences of the lower middle income community, housing development is expected to support the settlement site development that can provide optimum benefits for the community.

This research used positivictic approach with prescriptive descriptive research type. The first step is the analysis of influence factors as determination based on the level satisfaction and expectation of society for the settlement area. Further human settlement development criteria determinated by triangulation techniques. To formulate development concept of settlement site development for lower middle income community, qualitative descriptive analysis has been used.

The research result indicated the development concept of the lower middle class settlement area in Driyorejo District is devided into two aspect, named physical aspects and non physical aspects. Based on the physical aspects, the concept of the development of human settlement areas in Driyorejo District for
lower middle income community are increased convenience accessibility area for the community (the availability of road networks, public transportation modes and terminals), distribution development of infrastructure (network of water, landfills, and drainage), development of facility services (education services, health services, park and recreation services), and land topography. The concept is based on non physical aspects are increased in terms cooperation of financing by government, private sector, and the community (lower middle income community). Besides, development of settlement area by given attention for priority needs of lower middle income community in Driyorejo District can provide optimum benefits for the community.

Keywords : housing, settlements, lower middle income community, development concept.