Music is one of human civilization heritage. There’s a lot of perspective to responding to the music itself. It can be “art”, “soul expression”, “culture”, “pray” and “life”.

The development of music today, can be worldwide due to mass media, and nowadays began to appear production houses, as known as “major label”. Most of it concern to the market, some managed what market needs. The music from production houses in accordance with market needs. That makes a lot of musicians are not able to perform their own music, even some of them had some restrained creativity, on the reason of market needs.

Just like in the beginning “music have alot of perspective, where must people go if they tought music is “art”, “soul expression”, or “culture” ? whereas in the mass media just performs “market musics”

It began to appear indie’s community. This community are creating, producing and marketing by themselves, With their perspective of “art”, “soul expression” and “culture”. With many of them it can be conclude that “they where exist because of their idealism”.

Idealist, this was used to be the theme of this design, later this building had a spirits of indie on this building. Be a motivation to create and advance indie’s music.