Looking at the development of Japanese popular culture (Anime (Graphic Animation, cartoons), manga (comic / storybooks), and Songs) are increasingly popular in Indonesia, and even begin emergence of associations Manga and Anime lovers are in Indonesia, some of which are KOJITSU / Nihonjin Surabaya, Mirai, Cosura.

After frequently performing several events, they eventually feel the need to create a community to facilitate each other in aiding and coordinate the manga and anime lovers.

It is increasingly growing and eventually adds more and more of these communities. These communities begin to spread to major cities in Indonesia with different names.

On that ground then I think of a need to form a special container in which to accommodate lovers of manga and anime as well as those communities, so as to create an interaction or relationship among these cultural enthusiast, especially to accommodate and facilitate the appreciation and their needs.

Moreover the container for the general public could be used as means of entertainment and can also make us know more towards manga and anime that it actually one of Japanese popular culture, thus opening our horizons to a culture outside of Indonesia.