ABSTRACT

Batik Encyclopedia Website for Teens with Aesthetic Friendly Concept

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The internet technology has grown and spread to every nation and district. Internet is also reachable for almost every person, whenever and wherever they want. The growth of internet itself in Indonesia is caused by a huge number of young-aged users that use its advantages in many ways. The internet user in Indonesia are mostly a teenager, has become the internet generation in which they tend to use the internet in most of their activity such as looking for information etc. They use the internet instead of reading books.

Despite the increasing number of information about batik in the internet, there is still no website that provides those information with integrated data and a good visual interface, this has become the main idea in the making of the design criteria.

Based on the final research, the user of online batik encyclopedia or "Ensiklobatik" has been working well. The features that provided can be appreciated in a good way by user and can go along with its individual function excellently. The research were given to 25 people and 100% of the respondent having no difficulties in the navigational system of the "Ensiklobatik" website and 100% of the respondent resulted that they are satisfied with the final visual result of the "Ensiklobatik" website.

Keyword : Batik, Encyclopedia, Website, Aesthetic Friendly