ABSTRACT

The development of automotive racing world in Indonesia is moving towards better. It is characterized by the emergence of young drivers, communities and motor lovers in Indonesia. Motorsport is an outdoor activity where development is possible to do in space or indoor. Increased of racing activity also affects of the motorsport products that also arise in Indonesia and the AHRS (Asep Hendro Racing Sports) is one of the companies who catch this opportunity.

AHRS Extreme Arena is a motor racing facilities with a category of ATV and motocross. The scopes of the facility include the circuit for practice and competition as a support building with various facilities such as cafes, stands, gallery, and the marshal post. Urban shade is an application of an urban theme responding to the development of the city or the surroundings.

Design method involves collecting data through an observations and direct interviews to the concerned subject. The method of data collection was continued by analyzing the elements which forming the interior space to get a concept.

The concept presented in the Extreme Arena AHRS is "Extreme Deformation", which has broad meaning as a change of shape. The purpose of changing a shape meant a condition which gives the urban atmosphere in an arena. So that could give the impression of something new and more attractive in the ATV and motocross racing events.

Keywords: Deformation style, Urban and Extreme Sport.