DESIGNING EDUCATION ANIMATED FILM FOR CHILD BETWEEN 5-7 YEARS OLD ABOUT LEARNING TRAFFIC SIGNS IN A GOOD TRAFFIC

Name   :  Elianda Mardi Laksono  
NRP  :  3404100122  
Major  :  Industrial Product Design  FTSP – ITS  
Lecturers :  Andjrah Hamzah Irawan, ST, M.Si

Abstract

The cause of the high level of road accidents are often caused by human factors. Driving a motor vehicle with careless and undisciplined to the traffic rules is a factor causing road accidents.

Education of good traffic is less given to the public, which is led to the character of a rider who is not disciplined. SATLANTAS directly related to the policies of traffic rules feel responsible for what happened to the riders. The police traffic attempts to provide good teaching by making the DIKMAS LANTAS program (Public Traffic Education). One of the goals of that program is early childhood. There are several variations of the form of teaching given to early childhood, for example school visits, open house, and puppet shows. However, from all forms of teaching have a weakness, that are the intensity of the teaching is uncertain, unable to reach out many targets, and requires a relatively large cost.

The realization of this visual designing is the form of television film. Using the television media will be able to cover all the weakness of the existing teaching program, including teaching a definite intensity, it can reach out many targets at the same time and also does not need large cost.

Key word : education animated, good traffic