ABSTRACT

Pasir putih always been known as a marine tourism destination in eastern Java. Every holiday, even every weekend, the streets around the pasir putih filled with vehicles from out of town and from around who want to enjoy the pasir putih beach tourism. While the capacity of the tourist attractions in the pasir putih beaches are no longer sufficient to accommodate the tourists, it is proved by the inconvenience of visitors because of the facilities used by too many people. It required a new tourism facilities with different types of tourism that is already on the pasir putih. One type of tourism facility that has not been widely developed in the pasir putih is a resort. Pasir Putih Dive Resort, an inn that is based on a try dive center is packed. So besides the resort also offers a great gathering place for divers container making this resort as a tourist destination.

Key word: pasir putih, dive, resort