ABSTRACT

Title : Batik Madura Centre
Theme : Braveness
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Batik is one of Indonesian culture. Batik has been known for a long period of time in Indonesia, especially in Java. Indonesian batik, as a whole technique, technology, and also the development of the pattern and the culture, has been called as a Masterpiece of the Oral and Intangible Heritage of Humanity by UNESCO, ever since October 2, 2009.

Most people, foreign and domestic, is familiar with batik from Central Java. But, there are still many kind of batik from other Indonesian region, one of the region is Madura Island. Batik from this island is attractive because of the pattern and the color. Now, the selling of Batik Madura in Indonesia and the other country is widespread, especially after the Suramadu bridge has operated.

Madura Island has three main zone that produces batik, those are Bangkalan, Pamekasan, and Sumenep. Bangkalan itself has two specific region which produces batik, Tanjung Bumi and Burneh. The marketing system of Batik Madura is still spreading and managed by the creator.

For those reason, a place is needed from which all Batik Madura product from all region could be found in it. This way, people can easily found any kind of Batik Madura without going to each region.