Abstract

Investment Information Technology (IT) is often only viewed as a cost to be incurred without knowing what the benefits to be gained. But the investment of an application system continues to be done because the company sees that there is a relationship between IT costs with the economic performance of companies. Most practical ways of financial approach focuses on tangible benefits, such as cost savings, reduction of employees and so on. Unfortunately, the reduction or even elimination of benefits are intangible contribution to the implementation of IS / IT has reduced the economic value of the investment.

One method to assess the feasibility of the project is Information Economics (IE), which developed by Parker, to link business performance to information technology. In this model, the benefit is determined through a combination of enhanced ROI analysis, business valuation, and assessment in technology.

The results of this final project is a justification if the investment is feasible to be implemented or not, based on the results of analyzes performed. This final project also generate information about the benefits of CV. Rinjani Agro Sentosa investment plan. With the information from this assessment, CV. Rinjani Agro Sentosa can improve their understanding of the investment to be undertaken.
Keywords: Feasibility Analysis, Investments, Information Economics, Finance