DETERMINATION OF ERP APPLICATION IMPLEMENTATION STRATEGIC PLAN BASED ON ORGANIZATION STRATEGIC PLAN AT CV. RINJANI AGRO SENTOSA USING CRITICAL SUCCESS FACTORS (CSF)

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Abstract

This study indicates that in order to enhance the success of ERP implementation, companies that will do the implementation of ERP systems should consider the main factors that exist in corporate strategic planning, because it’ll affects the level of ERP implementation success.

Methods discussed in this thesis is the Critical Success Factors (CSF). With this method information and important factors such as competitive threats from competitors and the market side, and the company's strengths and weaknesses will be identified and analyzed to determine the appropriate strategic plan for implementation of ERP applications.

From this thesis, can be known the right and appropriate ERP Implementation strategic plan in the proper order of the process according to numbers generated by a series of methods used in this study.

Keywords: ERP investment, the organization's strategic plan, Critical Success Factor (CSF).
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