ABSTRACT

With the development of today's technology, people's lifestyles in capital town such as Surabaya also has change. The Surabaya's lifestyle changing can be seen with the increases of public consumtivity. People are willing to spend some cost to get all the convenience and practicality. It is also true in the fulfillment of needs for information. Today many people who prefer to visit internet cafes to get any kind of information quickly and easily, but actually a big city like Surabaya certainly have a special place to get any kind of information needed by the community without having to charge a penny. The place is Surabaya Public Library. However, these libraries tend to be less attractive to visitors. Therefore, we need a public library that can provide a new image for visitors, so that more visitors will come to the library. Thus the public library is no longer a boring place and can be used as information and knowledge center in Surabaya.