ABSTRACT

Even though Kenjeran Beach is quite popular among domestic tourists, the development of seaside tourism in the aforementioned area is not taken very seriously by the people of Surabaya. Kenjeran Beach was initially developed as a family-friendly tourism area but its maintenance has been ignored for long it has grown into an area misused for negative activities. Starting off from the fact, a design idea for an amusement park with a one-stop-entertainment concept is risen. The amusement park will hopefully restimulate tourism interest, be appreciated by people of all ages, and last but not least support the local economy. To actualize the plan, on the design there will be a center to accommodate the sales of local industry products and a boat terminal which promotes fishermen’s village tourism. The design of the amusement park will hopefully meet the standards of the people’s tastes.

Keywords: Amusement Park, Beach, Tourism, Kenjeran