“Interior redesign ornamental fish market Dunia Ikan PTC Surabaya as hobbyist and education center with futuristic athmosfer and waterfall theme”

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ABSTRAK

Ornamental fish market classified as a one of the alternative recreation. Ornamental fish market but lacking in notice its development. Ornamental fish market so that there is now less interesting and memorable regular visitors.

Ornamental fish market is an area of buying and selling ornamental fish, but in its development activities on the needs of Ornamental fish market which was originally just a place of buying and selling ornamental fish in a sense not meet the needs. Then came the café area and education center. The function of the café is the gathering of hobbyists to fish while the function of education center is to provide knowledge about the world of ornamental fish into the community. With the inclusion of a café area and education center as the object of research design, is expected to attract visitors.

The concept interior World Fish Ornamental fish market this PTC is all things related to the theme of modern natural waterfall. So that later visitors will feel a different appeal as a modern atmosphere in combination with the natural ambience of a waterfall. And its main purpose is to increase the marketability of the Ornamental fish market.

Design method includes collecting data directly and indirectly. Field surveys and also to obtain comparable data and the existing photo. Literature, magazines, and internet data used to complete the articles, pictures and photographs. Search problem by performing an analysis of the data obtained. At this stage of analysis requires an accuracy in observing and comparing the data with each other about things - things related to Ornamental fish market.

Final results are form an attractive Ornamental fish market, able to meet the needs of its users and is able to bring comfort while being in it. Therefore Ornamental fish market will be assessed with additional facilities such as café area and education center as an attraction to the community and the convenience of visitors.

Keywords: World Fish Ornamental fish market PTC Surabaya, Center for hobbyists, Education