Tittle:

PUSAT KECANTIKAN MUSLIMAH

Theme:

VEIL

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ABSTRACT

As time pass by, the needs of beauty care become something important for muslimah. Muslimah instinct to take care about her beauty, health and the inner beauty make them need a place which give total facilitation to fulfill those needs of beauty. Unfortunately, nowadays, especially at Surabaya, a place with total and holistic beauty care is still not exist. So, muslimah need a place which has complete activity for beauty and health care, both body and mind. The concept of Beauty Center for Muslimah is a place that designed especially for muslimah, to accommodate all of their needs of beauty and health care with special concern on islamic rules. Basically, the purpose of this Muslimah Beauty Center is to give an alternative place for moslem women to totally maintain her body and mind. Facilities that offered by Muslimah Beauty Center include skin care, hair beauty, fitness, and personality. Beside that, there are side facilities such as boutique, cafe, and convention/exhibition hall to accommodate muslimah events. The designer took ‘veil’ as the theme of this building design. It because veil is one of image of muslimah wear. Veil itself has unique characteristic, which the women who wear the veil can look outside, but she can’t be look from outside. This characteristic become main concept in this beauty center design, because it indicates the privacy in this building. The veil touches presented by the secondary skin of the building, reflection glass and garden inside the building. The secondary skin using the pattern of arabesques as image of the building and as the esthetic element of the building, especially at the evening.

keyword: veil, beautiful, muslimah