DESIGN OF PEDICAB TOURISM IN BLITAR

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ABSTRACT — Blitar's tourism pedicab is the type of travel transportation to get around to visiting the sights of Blitar's attraction, as a major transportation in tourist destination, the development of new designs and concepts needs to be done, the main purpose of tourism pedicab design development with the new concept is to provide an alternative solution to improve the comfort factor and user security as an important factor of transportation needs while retaining the characteristic of pedicab in the point of view of the public, and making the tourist transportation provision to support the image of Blitar as the city of history. The initial ideas behind the design development of this pedicab originates from the needs and interests of consumers (in this case, tourists) in pedicab. The development that carried out, lies in the mechanism sector, frame shapes and colors which will provide an easiness to the user and has a characteristic, to be safe, comfortable, attractive and easy to remember, also the development of operational systems and some mechanical aspects to facilitate the operation. The development of a new concept that made in this design has a main function, that is the pedicab as a means of tourism transportation that only operates in Blitar’s downtown. By means of this design, the authors hope to contribute significantly to improving the Blitar city's economic matters through the tourism sector and the other benefits for business managers concerned in it.

Keywords: tourism, user security, ease to operation